

COMPANY PROFILE

Buyco is a leading online retailer specializing in high-quality activewear and sportswear products. Our mission is to empower individuals to embrace an active lifestyle with stylish, functional, and comfortable apparel designed for performance and versatility





WELCOME TO OUR COMPANY

We are passionate about developing and producing quality sportswear to deliver the very best product to enhance your performance. Buyco is a business that has retained its core values throughout the expansion of the company. With our craftsmanship know-how, technology, and production power, we are ranked among the top exporters in the United States, the global leader in sportswear innovation.

Company Description

At Buyco, we're redefining the world of activewear and sportswear. Since 2018, we've been passionate about creating premium-quality products that inspire confidence, performance, and style

BUYCO®

ABOUT US

At Buyco, we redefine activewear and sportswear by blending premium quality with cutting-edge designs, creating products that inspire confidence, performance, and style. Established in 2018, Buyco has grown to become a leader in the industry, offering an extensive range of over 5,000 products with 65,000 variations to meet the diverse needs of our customers worldwide.

Our product lineup includes everything from leggings to jumpsuits, bottoms, tops, swimwear, one-pieces, bikini sets, sports bras, tanks, shorts, skirts, jumpsuits, short jumpsuits, tracksuits, and bodysuits—each designed to suit various lifestyles and activities.

We pride ourselves on maintaining our core values of quality, innovation, and customer-centricity. With expert craftsmanship, advanced technology, and a passion for excellence, Buyco delivers activewear that empowers individuals to feel confident, whether they're hitting the gym, lounging at home, or exploring the outdoors.

Driven by our commitment to sustainability and ethical practices, we continuously innovate to provide our customers with stylish, functional, and durable products that align with modern needs. At Buyco, every piece is thoughtfully crafted to celebrate individuality and inspire movement.



INTRODUCTION FROM OUR CEO

Since our journey began in 2018, my vision has been to create a brand that redefines activewear by blending innovation, functionality, and style. At Buyco, we are not just designing sportswear; we are crafting solutions that empower individuals to lead active, confident, and fulfilling lives.

Our commitment to excellence is not just about the quality of our products; it's about fostering trust, building relationships, and staying true to the values that define us. As CEO, I take immense pride in our craftsmanship, innovative technologies, and ethical practices that allow us to deliver products that inspire movement and individuality

Together, we move forward stronger, better, and more inspired than ever.





OUR HISTORY

Buyco began expanding its presence in international markets, delivering activewear to customers worldwide. The focus on customer-centric designs and sustainability helped strengthen the brand's reputation globally.

2018

Founded by Zia ur Rehman with a clear mission to redefine activewear by offering premium quality stylish products that inspire confidence and performance. The vision was to create a global brand that blends fashion

2020

In its first year of operation, Buyco introduced its debut collection, focusing on essential activewear like leggings, tops, and sports bras. The brand quickly gained traction for its commitment to quality and customer satisfaction.

2022

This year marked significant growth as Buyco leveraged cutting-edge technology to create over 5,000 unique products with 65,000 variations. The brand gained recognition for offering one of the most diverse collections in the activewear industry.

2025

Buyco continues to innovate and set new benchmarks in the activewear industry. With a commitment to excellence, the brand remains at the forefront of design, sustainability, and customer satisfaction.



OUR CATALOG



LEGGINGS



JUMPSUITS



BOTTOMS

OUR CATALOG



TOPS



SWIMWEAR



TRACKSUITS



OUR VISION



01.

To be a global leader in the activewear industry, inspiring confidence and motivation in people to achieve their fitness and lifestyle goals.

02.

At Buyco, we envision a world where everyone has access to premium activewear that not only enhances their performance but also inspires confidence and promotes wellness.

OUR MISSION

01. Our mission is to deliver exceptional sportswear solutions that cater to the diverse needs of our customers, from fitness enthusiasts to everyday athletes.

02. We strive to provide innovative designs, durable materials, and a seamless shopping experience through our user-friendly

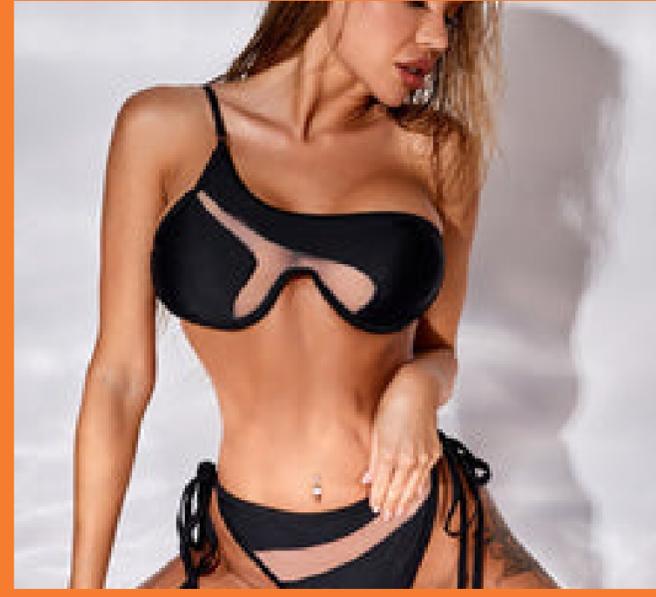
03. To provide premium, stylish, and sustainable activewear that empowers individuals to live an active, fulfilling life.



PRODDUCTS

COLLECTION

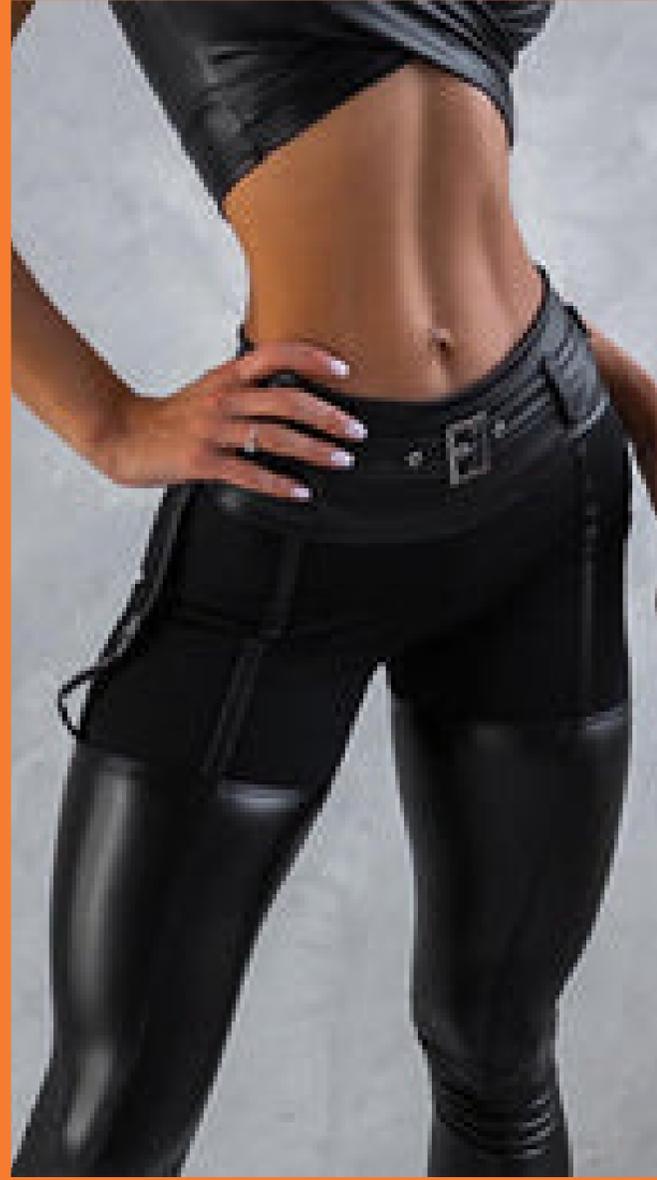
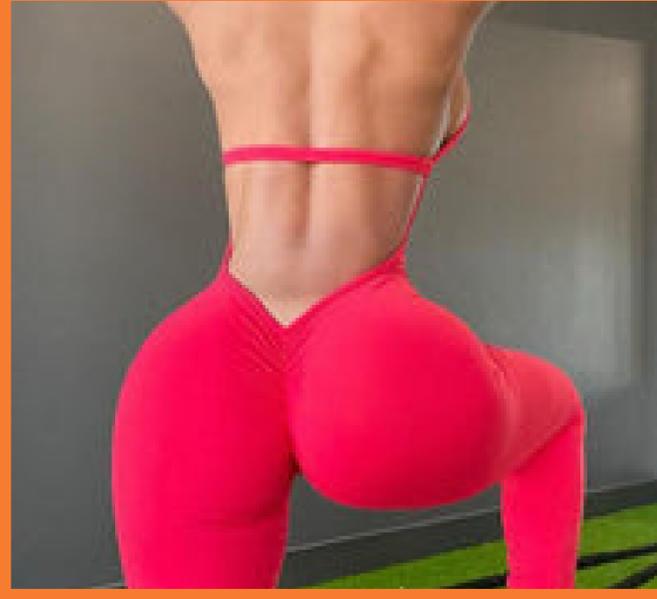
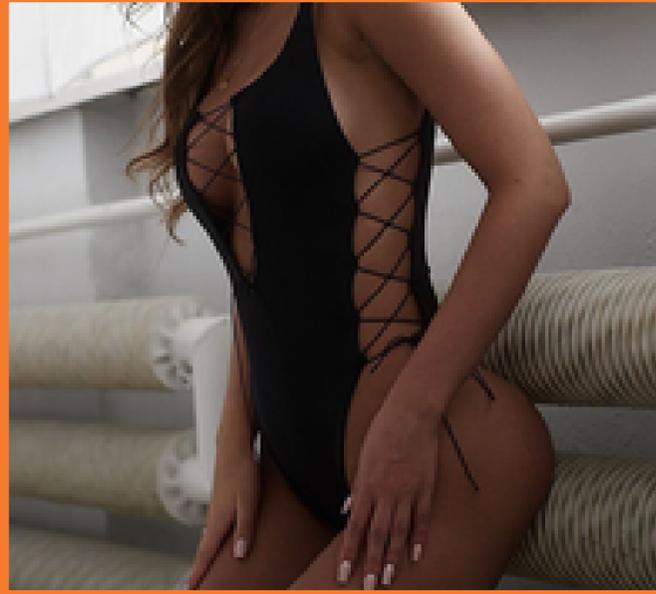
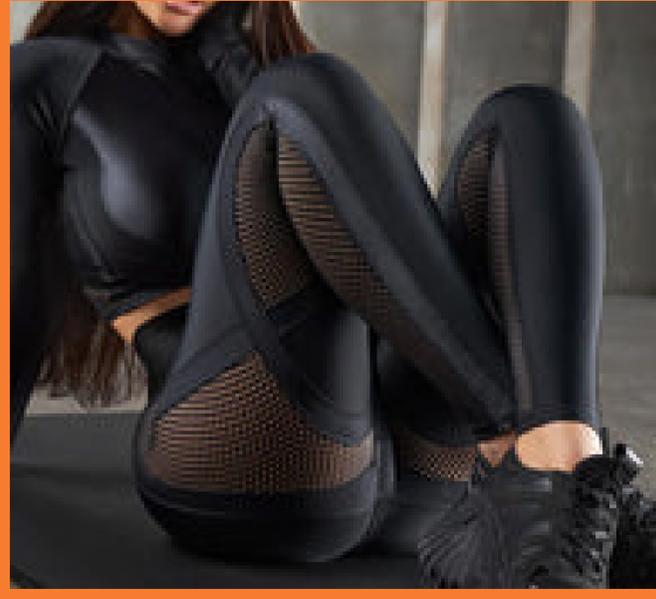
NEW FOR YOU



PRODDUCTS

COLLECTION

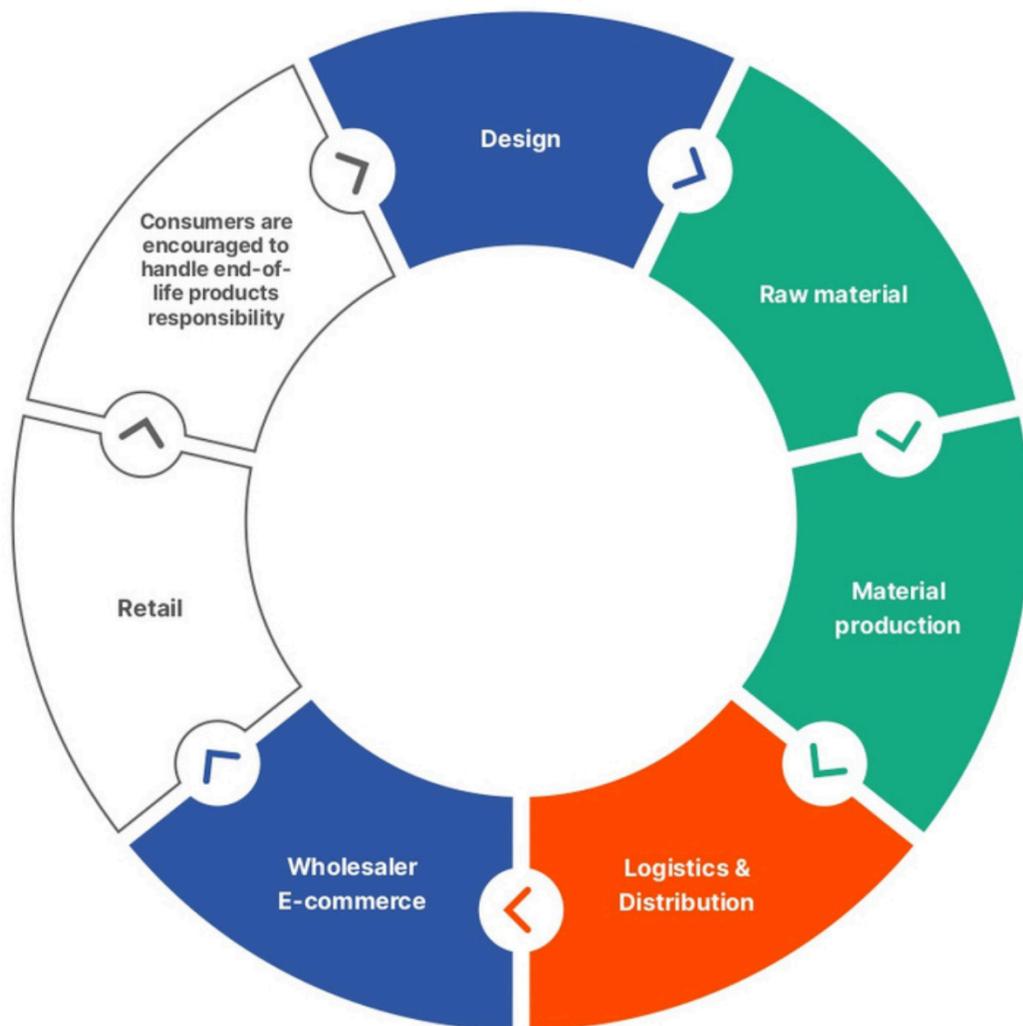
NEW FOR YOU



KNOW-HOW



Value chain





MEET OUR TEAM



From design and production to customer service and innovation, our team is united by a common goal: to provide the very best in quality, style, and performance.



Cathrene
As Fashion Designer



Benjamin Shah
Marketing



Donna Stroupe
Consultant



Alfredo Torres
Designer



SUSTAINABILITY STRATEGY



At Buyco, we are committed to creating a positive impact on both the environment and the communities we serve. Our sustainability strategy is designed to integrate ethical practices, eco-friendly materials, and a focus on responsible production throughout our supply chain. We believe that sustainability is not just a buzzword but a responsibility that shapes the way we design, create, and deliver our products.





SOURCING & MANUFACTURING





QUALITY CONTROL





BRANDING & PACKAGING





DISTRIBUTION & LOGISTICS



IN-HOUSE LOGISTICS SHIPMENTS OF SOIACIICS
SPEATIION DIREC T-COSUME SHIPPING



CONTACT US

For inquiries, collaborations, or more information:



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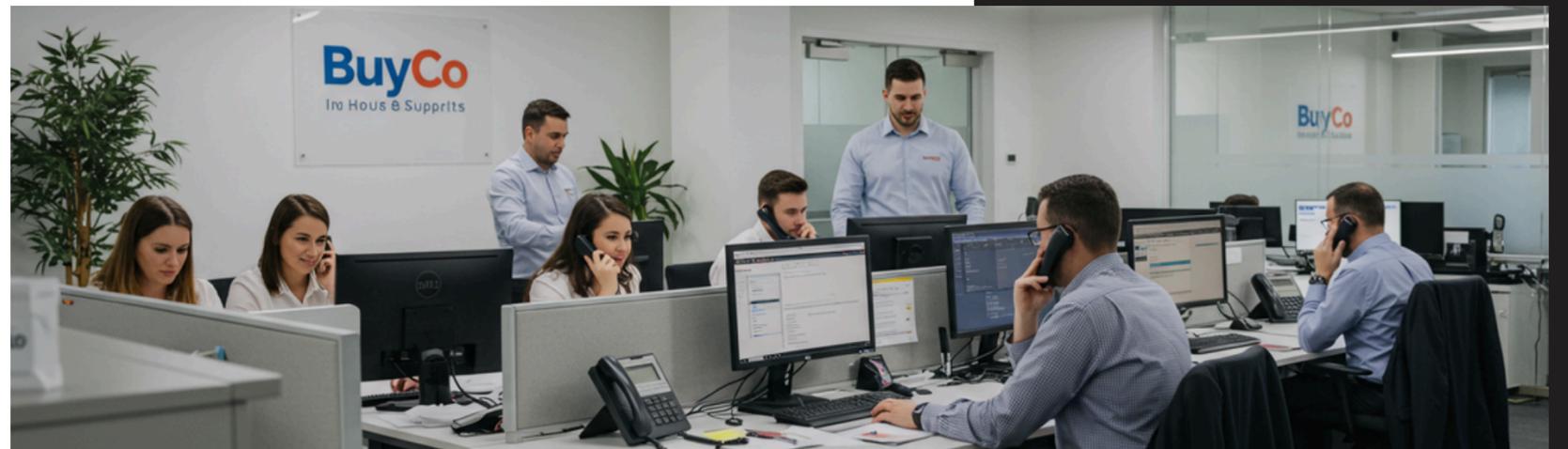
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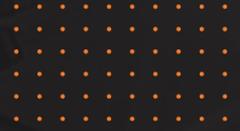


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THANK'S FOR WATCHING

Stay connected and motivated with the Buyco community. Follow us on social media for the latest product launches, fitness tips, and exclusive offers. Together, let's make every move count.

